

Program

【Friday, February 13】

9:00 Opening Ceremony

Opening greeting

- ◆Dr. Tetsuo Fukunaga (President, National Institute of Fitness and Sports in Kanoya)
- ◆Mr. Yoshiyuki Ebina (Planning of Director, National University Cooperation support Division, Higher Education Bureau, Ministry of Education, Culture, Sports, Science and Technology)

Intoroduction of Special guests: Masashi Kawanishi (Professor, National Institute of Fitness and Sports in Kanoya)

Chairperson : Hiroko Maeda (Associate Professor, National Institute of Fitness and Sports in Kanoya)

9:30 Keynote Lecture

“The Talent sought for in Sport Business”

- ◆ Mr. Yoshiaki Ito (Adidas Japan KK, Director of Sales)

Chairperson : Yumiko Hagi (Professor, National Institute of Fitness and Sports in Kanoya)

10:30 Theme session “Carrier Support for Top-athletes”

“Supporting the Careers of Top Athletes”

- ◆Ms. Miyako Tanaka-Oulevey, (Director of MJ Comtesse Ltd.)

“Career Support Activities for Professional Athletes and Future Issues”

- ◆Mr. Kozaburo Shigeno (HR Development Group, Japan Football League)

Chairperson : Kozo Tomiyama (Professor, Osaka University of Health and Sport Sciences)

Etsuko Ogasawara (Associate Professor, Biwako Seikei Sport College)

11:30 Introducing NIFS SCO-OP Program

“Educational Outcome and Future Issues of the NIFS Sporting Co-operative Education Program (SCO-OP)”

- ◆Mr. Masashi Kawanishi (Professor, National Institute of Fitness and Sports in Kanoya)

Chairperson : Takashi Nakano (Professor, Sendai University)

12:00 Lunch

13:00 Theme session “Values of SCO-OP for developing sports job market”

“The sport labour market in a merging Europe: a challenge for higher education in sport”

- ◆Dr. Walter Tokarski, (President, German Sport University Cologne, Germany)

“North American Trends in Cooperative Education and Sport Degree Programs in Post Secondary Education”

- ◆Dr. Geraldine H. Van Gyn (Professor, University of Victoria, Canada)

“Job trend in Asian countries and current status of Korean SCO-OP”

- ◆Dr. Burn-Jang Lim (Chairman, Korea Foundation for the Next Generation Sports Talent, Korea)

Chairperson : Takahiro Kitamura (Associate Professor, National Institute of Fitness and Sports in Kanoya)

Misaki Sumino (Assistant Professor, National Institute of Fitness and Sports in Kanoya)

14:30 ~ “Outcomes and future issues of ISCO-OP: Reports from ISCO-OP site”

“Student’s Report of ISCO-OP 2008”

• Report of ISCO-OP in Germany

◆Ms. Ko Narita (Graduate student, NIFS, Japan)

Commentator : Mr. Axel Becker (Director, Sportlehrer in Neuss, Germany)

• Report of ISCO-OP in Korea

◆Ms. Juwol Bang (Graduate student, NIFS, Japan)

Commentator : Mr. Sang-Ok Seo (President, Korea New Sports Association, Korea)

Chairperson : Haruo Nogawa (Professor, Juntendo University)

Tomoko Miyazaki (Graduate Student, Graduate School of Health and Sports Science, Juntendo University)

15:30 ~ Table Session of sports business

◆Mr. Kazunobu Fujimoto (Managing Director, Sasakawa Sports Foundation)

◆Mr. Taisuke Ishibashi (President, Nippon Athletic Service Inc.,)

◆Mr. Sadatoshi Tsumagari (President, NIPPON GAS K.K., LTD)

◆Dr. Hideo Kikuchi (Professor, Chukyo University)

◆Dr. Haruo Nogawa (Professor, Juntendo University)

◆Dr. Munehiko Harada (Professor, Waseda University)

Chairperson : Masashi Kawanishi (Professor, National Institute of Fitness and Sports in Kanoya)

Yasuko Kudo (Research Team Chief, Sasakawa Sports Foundation)

17:00 Closing Ceremony

Closing Greeting

◆Mr. Akira Inoue (Vice President, National Institute of Fitness and Sports in Kanoya)