

Co-op and Internship Opportunities in Sport Business

Brenda G. Pitts

Professor & Consultant, Sport Business
Georgia State University



Abstract

Sports are a significantly large business industry in many countries. In some countries, the sport business industry is among the top 25 largest industries in that country. Jobs in the sport business industry are numerous and varied. Colleges and universities are, in large part, responsible for providing the education and training needed. This is being done in sport business degree programs. A major part of this education is co-op and internship opportunities in sport business. In addition, there are opportunities for co-op and internship jobs internationally in sport business. The popularity of sports around the world is exemplified in the opportunities in sports and recreation in numerous countries. Examples will be covered.